



E-NEWSLETTER FOR
MARCH 2026
OF
BRAHMAPUR BRANCH OF
EICASA(ICAI)



MARCH 2026

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Message from the Editorial Team



Dear Students,

Greetings!!!

The Editorial Team extends its heartfelt congratulations to all those who achieved success in the recently announced January term examinations. Your hard work and perseverance have truly paid off, and we celebrate your accomplishment with pride.

To those who could not clear the examinations this time, we express our sincere encouragement—this is not the end, but a stepping stone towards your success. With the May examinations fast approaching, it is time to regroup, refocus, and move ahead with renewed determination and confidence.

We are delighted to witness the enthusiastic participation of students in the various student-centric programmes conducted during the month of March. Your active involvement reflects a strong commitment towards learning and professional growth.

The Brahmapur Branch of EICASA remains dedicated to organizing many more such initiatives aimed at enhancing your skills and p

Let us continue this journey of learning together, always remembering that knowledge is not a destination, but a continuous pursuit.

Happy Reading!!!

Warm Regards,
Editorial Team

Key Practical Issues in ITC Litigation

Evidentiary Challenges

Gathering sufficient evidence for trademark infringement requires meticulous documentation and expert testimony on market impact and consumer confusion.

Interim Relief Procedures

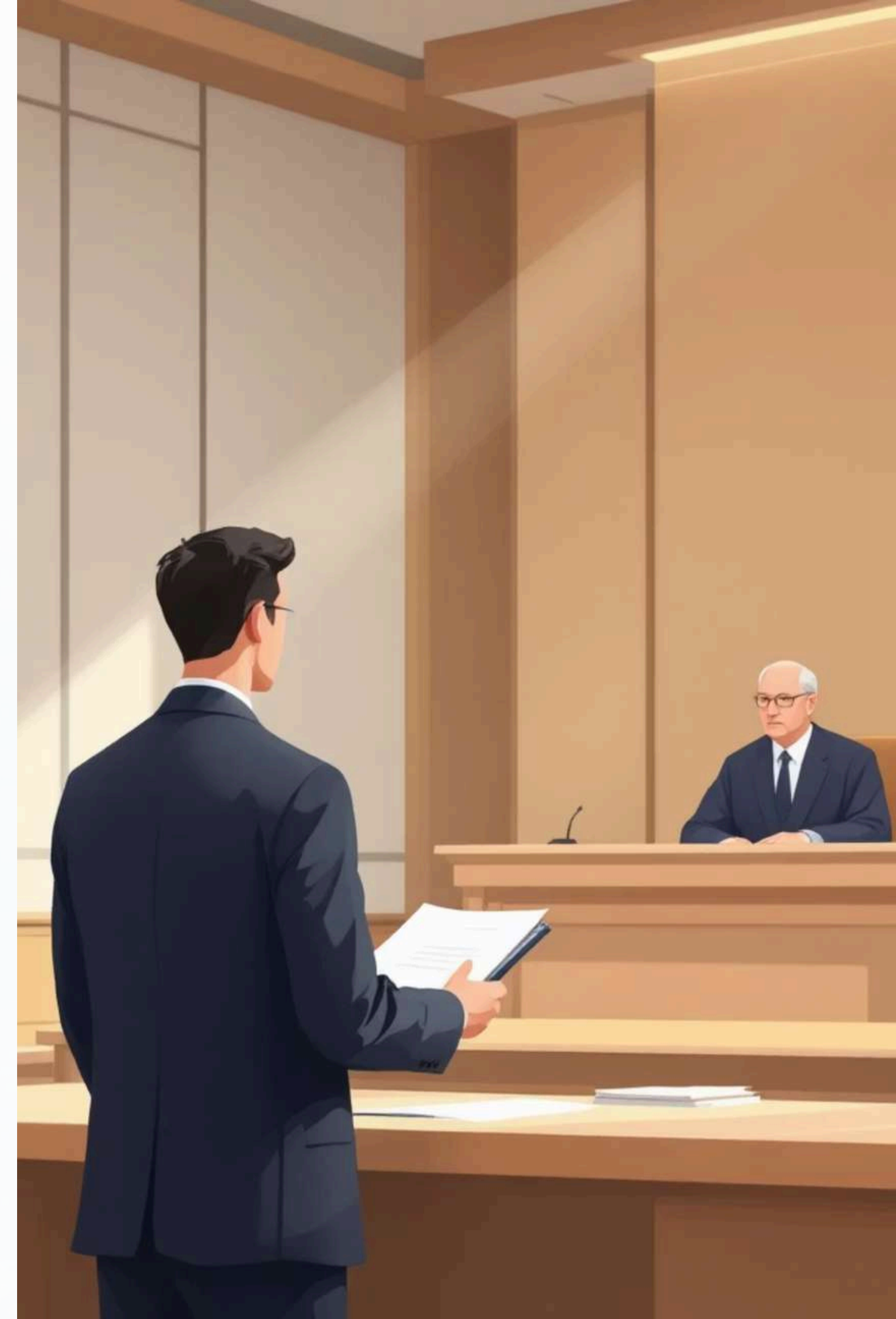
Obtaining injunctions at preliminary stages demands strong prima facie cases with demonstration of irreparable harm and balance of convenience.

Parallel Proceedings

Managing concurrent civil and criminal actions alongside opposition and cancellation proceedings before the Trademark Registry tests legal strategy skills.

Remedial Limitations

Calculating damages and profits involves complex accounting procedures while criminal remedies face evidentiary thresholds under the Trade Marks Act.



Emerging Litigation Trends

Digital Trademark Infringement

Increasing disputes involving domain names, meta tags, and online advertising platforms. Courts are developing jurisprudence on keyword advertising and comparative advertising in digital spaces.

Well-Known Mark Recognition

Rising applications seeking well-known mark status with expanded protection across unrelated classes. Recent judgments emphasize substantial intelligence and reputation tests.



Anti-Counterfeiting Measures

Customs recordals and border measures gaining prominence with stricter enforcement



Alternative Dispute Resolution

Mediation and arbitration preferred for settlement to avoid lengthy litigation

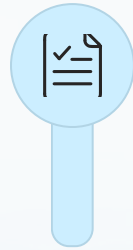


Strategic Approaches for Success



Comprehensive Search Analysis

Conduct thorough trademark searches covering registered marks, pending applications, and common law uses before filing or enforcement actions.



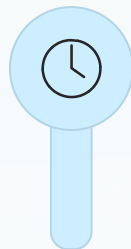
Documentation Excellence

Maintain meticulous records of trademark usage, advertising expenditures, market surveys, and consumer feedback demonstrating distinctiveness and reputation.



Forum Selection Strategy

Choose appropriate forums based on jurisdictional advantages, precedent availability, and expected timelines for dispute resolution.



Timely Actions

File oppositions within statutory periods, respond to objections promptly, and pursue appeals without delay to maintain competitive advantage.





Best Practices for Legal Practitioners



Multi-Disciplinary Collaboration

Engage IP specialists, brand consultants, and technical experts to build comprehensive case strategies addressing legal, commercial, and technical aspects.



Cost-Benefit Analysis

Evaluate litigation expenses against potential recovery and business impact before initiating proceedings, considering alternative resolution mechanisms.



Portfolio Management

Regularly audit trademark portfolios, renew registrations timely, and abandon unused marks to reduce maintenance costs and enforcement complexity.



Monitoring Systems

Implement watch services tracking trademark publications, domain registrations, and marketplace activities to detect infringements early.

****Life as a CA Intermediate Student: Between Pressure and Purpose****

Being a CA Intermediate student is not just about studying accounting standards, taxation laws, or audit procedures—it is about learning discipline, patience, and resilience. This phase of the Chartered Accountancy journey is where aspirations are tested and character is built.

The CA Intermediate syllabus is vast and demanding. Subjects like Cost and Management Accounting, Income Tax, GST, and Auditing require not only conceptual clarity but also continuous practice. Unlike regular academic courses, CA demands self-study, time management, and consistency. Many students juggle articleship training, coaching classes, and revisions simultaneously, making time a scarce resource.

One of the biggest challenges at the Intermediate level is handling pressure. Expectations—from family, peers, and most importantly, from ourselves—can be overwhelming. Failures or exemptions missed by a few marks can shake confidence. However, this phase teaches an invaluable lesson: success in CA is not about speed, but about persistence. Every attempt strengthens understanding and brings us closer to our goal.

Articleship training plays a crucial role during this stage. It bridges the gap between theory and practice. Whether it is preparing tax returns, assisting in audits, or understanding compliance requirements, real-life exposure makes learning meaningful. It also helps us develop professional ethics, communication skills, and workplace discipline—qualities essential for a future Chartered Accountant.

Despite the challenges, the CA Intermediate journey is deeply rewarding. Small achievements—clearing a tough subject, understanding a complex concept, or managing time better—bring immense satisfaction. The journey also builds a strong sense of purpose. We learn to stay focused even when results are uncertain and to trust the process.

In conclusion, life as a CA Intermediate student is a blend of hard work, sacrifice, and growth. It prepares us not only for the Final exams but also for the responsibilities of the profession. The journey may be tough, but it shapes us into professionals who are resilient, ethical, and determined to excel.

-ROHIT PATRO

Why is Oil Getting More Expensive?

Oil prices jumped this week, hitting over \$112 per barrel. This is mostly happening because of growing tensions involving Iran. Investors are worried that if things get worse, it could block the Strait of Hormuz—a tiny but super important water path where 20% of the world's oil travels. If the oil can't get through, there's less to go around, which makes the price go up.

How Does This Affect the Stock Market?

The Winners: Energy and oil companies are doing great. Their stocks went up so much that these companies collectively gained \$130 billion in value in just one week. Higher oil prices usually mean these companies will make more money.

The Losers: For almost everyone else, it's bad news. When oil prices go up, it usually makes everything else more expensive (inflation).

The Big Picture: Because of these high prices, the people in charge of the economy (Central Banks) are less likely to lower interest rates. This makes it more expensive for people to borrow money for houses or cars, which puts pressure on the rest of the market.

In short: Trouble in the Middle East is making oil expensive, which helps energy stocks but makes life harder for the rest of the economy.

-ASHUTOSH SABAT



SEMINAR ON "THE FUTURE READY CA " BY DR.SABYASACHI RATH SIR AND SRINIVAS GARGE SIR



**SEMINAR ON EXCEL
14TH MARCH '26**



ART BY P LOPAMUDRA